

Wood County Voices: Tobacco Use and Community Perspectives

Percentages may not total 100% due to blank responses

Did we meet our goal of being representative of the population in Wood County?

Underrepresented

- White
- Males
- 18-24 years
- Less than HS education, HS degree/GED, some college/no degree
- Income <20k

Overrepresented

- American Indian/Alaska Native
- Females
- 45 – 64, 65+
- Bachelor’s degree, post-grad

Very similar representation for disability, all other race/ethnicities (it was very close w White and AI/AN) and most incomes.

Demographics	Survey (%)	Wood County Adults (%)
Race/Ethnicity		
White	86.8	94.2
Black	3.3	3.3
Asian/Pacific Islander	2	2
American Indian/Alaska Native	2.3	0.4
Hispanic/Latinx	2.6	5.1
Gender		
Female	72.8	50.5
Male	23.8	49.5
Age		
18-24 years old	12.6	20.5
25-44 years old	35.1	30.7
45-64 years old	38.7	26.9
65+ years old	12.3	21.9
Disability		
Deaf	3.3	4
Blind	1	2
Cognitive	7	3.1
Ambulatory	7.9	5
Self-care	0.3	1.8
Independent Living	3.3	4.2

Demographics	Survey (%)	Wood County Adults (%)
Education		
High school degree or equivalent (e.g. GED)	11.6	31.1
Some college, no degree	15.2	24.1
Associate degree (e.g. AA, AS)	11.3	8.4
Bachelor's degree (e.g. BA, BS)	32.5	20.8
Post-grad	27.8	11
Household Income		
Less than \$20,000	8.9	17.4
\$20,000 to \$34,999	5.3	6.4
\$35,000 to \$49,999	8.6	10.2
\$50,000 to \$74,999	19.9	15.9
\$75,000 to \$99,999	12.6	12.7
Over \$100,000	41.7	37.2

Usage by Age, Education, Income

Demographics	Current Tobacco Use?	
	No (%)	Yes (%)
Age		
18-24 years old	94.7	5.3
25-44 years old	90.6	8.5
45-64 years old	94.9	5.1
65+ years old	94.6	2.7
Education		
High school degree or equivalent (e.g. GED)	80	14.3
Some college, no degree	91.3	8.7
Associate degree (e.g. AA, AS)	97.1	2.9
Bachelor's degree (e.g. BA, BS)	91.8	8.2
Post-grad	100.0	0.0
Household Income		
Less than \$20,000	93.8	6.3
\$20,000 to \$34,999	100.0	0.0
\$35,000 to \$49,999	88.3	8.3
\$50,000 to \$74,999	89.5	10.5
\$75,000 to \$99,999	85.2	14.8
Over \$100,000	96.8	3.2

- **93%** of all community respondents did **not** use any form of tobacco. 25-44-year-olds reported the highest tobacco use (8.5%), as did those with only a high-school degree or GED (14.3%), and those with a household income between \$75-99.9k (14.8%).

Prohibiting Candy/Fruit Flavors by Age, Education, and Income

Demographics	Candy and fruit flavorings should be prohibited	
	Agree (%)	Disagree (%)
Age		
18-24 years old	50.0	47.4
25-44 years old	69.8	30.2
45-64 years old	84.6	14.5
65+ years old	89.2	8.1
Education		
High school degree or equivalent (e.g. GED)	74.3	25.7
Some college, no degree	65.2	30.4
Associate degree (e.g. AA, AS)	76.5	23.5
Bachelor's degree (e.g. BA, BS)	72.4	23.5
Post-grad	85.7	14.3
Household Income		
Less than \$20,000	75.0	25.0
\$20,000 to \$34,999	80.8	15.4
\$35,000 to \$49,999	70.0	28.3
\$50,000 to \$74,999	68.4	31.6
\$75,000 to \$99,999	63.0	33.3
Over \$100,000	80.2	19.8

- **75% of all respondents agreed or strongly agreed candy/fruit flavorings should be prohibited in e-cigs and other tobacco products.** 47.4% of 18-24-year-olds disagreed with this statement, while the majority of adults 25+ agreed.
 - The difference between 18-24-years and every other age group was statistically significant.
- The majority of all education levels and household incomes agreed with prohibiting candy/fruit flavorings, but lowest agreement was among those with some college, no degree (65.2%) and household income \$75-99.9k.
 - Household income 75-99.9k had highest tobacco use prevalence and some college, no degree had second highest in that edu level
 - No other demographics were statistically significant (this doesn't mean the results aren't valid though, could be there's too many groupings and the sample sizes are too small to test for significance).

Prohibiting Menthol Flavors by Age, Education, and Income

Demographics	Menthol should be prohibited	
	Agree (%)	Disagree (%)
Age		
18-24 years old	47.4	52.6
25-44 years old	56.6	41.5
45-64 years old	70.1	29.1
65+ years old	86.5	10.8
Education		
High school degree or equivalent (e.g. GED)	60.0	40.0
Some college, no degree	56.5	43.5
Associate degree (e.g. AA, AS)	67.6	32.4
Bachelor's degree (e.g. BA, BS)	59.2	38.8
Post-grad	76.2	22.6
Household Income		
Less than \$20,000	55.6	40.7
\$20,000 to \$34,999	68.8	31.3
\$35,000 to \$49,999	57.7	38.5
\$50,000 to \$74,999	61.7	38.3
\$75,000 to \$99,999	52.6	47.4
Over \$100,000	71.4	28.6

- **64% of all respondents agreed that menthol flavorings should be prohibited.** 18-24-years-old had the highest percent of disagreement among all age groups (52.6%), and the majority of older ages agreed with the statement.
 - The difference between 18-24-years and every other age group was statistically significant.
- The majority of all education levels and household incomes agreed menthol should be prohibited, but agreement was less common than agreement for prohibiting candy/fruit flavorings.
 - The groups with the most disagreement in prohibiting menthol flavoring were among some college, no degree and income 75-99.9k, similar to the candy/fruit flavoring alignment.
 - No other statistical significance found.